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United States maple syrup yield (gallons syrup/tap by operation size (number of taps) in 2017 and 2022

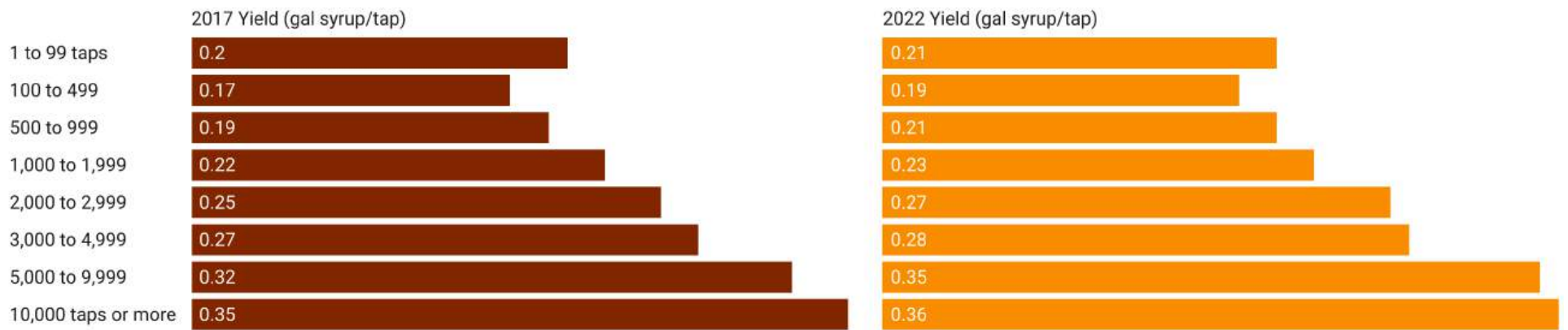


Chart: Mark Isselhardt, UVM Extension Maple Program 2024 • Source: USDA NASS • Created with Datawrapper

Syrup yields not equal across all operation sizes

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MORRISVILLE, Vt. — The 2022 USDA Census of Agriculture was published on February 15.

Publishing the Census requires an immense amount of time and effort on the part of the National Agricultural Statistics Service (NASS).

A full year is needed to collect, analyze and publish the data.

The census is published every five years with the most recent census characterizing the 2017 year of production.

The census is considered to be the most accurate accounting of agricultural production in the United States and includes vastly more detailed statistics compared to the annual crop production survey.

A bit of information that may not be widely known about the annual survey data is that those numbers can be adjusted in the intervening five years between censuses.

After that time the numbers are considered “locked” and not subject to additional adjustment.

Many interesting trends were seen in the data and this article will only briefly touch on a couple. Look for more analysis and review on the census in the months ahead.

Maple production numbers in the 2022 Census saw the total number of U.S. taps rise to 17,970,611; a 21% jump from the 2017 Census of 14,864,604.

The largest gains in taps were found in the largest sized operations (>10,000 taps) which saw 2.6 million new taps compared to 2017.

This significant growth was contrasted by little apparent change in the total number of maple operations between 2017-2022.

In 2017 there were a total of 9,462 operations reporting maple production.

This number grew by 104 (1%) over the 2017-2022 timeframe.

The yield of syrup (gallons of syrup/tap) is a metric that producers will use when deciding on whether to make investments in sap collection technology.

It is well documented that producers who

rely on gravity sap collection practices will on average produce less sap than those who invest in vacuum collection technology.

How that technology is adopted, operated and maintained can vary greatly, meaning that just because a producer chooses to change from buckets to vacuum doesn't mean that production will always be greater.

The scale of a given operation also impacts the ability to maintain high sap yields.

Figure 1 illustrates the maple syrup yield (gallons of syrup/tap) at various operation sizes across two census years (2017 and 2022).

Generally, the data suggests that the larger maple operations will realize higher average yields than operations with fewer taps.

This pattern appears to be consistent between 2017 and 2022. The one size operation that consistently bucks this trend is the 1 to 99 tap class.

This could reflect the fact that above more



UNIVERSITY OF VERMONT EXTENSION maple specialist Mark Isselhardt visits with sugarmaker Bruce Chapell of Templeton Farm in East Montpelier, Vt.

than a handful of taps, the logistics of maintenance, collection, transport and boiling of sap can become significant.

The fact that the largest size operations appear to enjoy the highest yields could be a reflection of higher investment in collection technology (labor, tubing, vacuum, wireless monitoring, etc.).

Perhaps noteworthy in this data is the fact that between 2017 and 2022, syrup yield increased by 7% across all operation sizes but that some sizes saw lower gains, but the patterns did not appear to follow a predictable trend.

For example, 1 to 99 tap operations gained ~4% in yield and 3,000 to 4,999

and >10k tap operations increased yield by 3%.

Whereas 500-999 tap and 5,000-9,999 tap operations saw a 10% increase in yields between 2017-2022.

In 2017, operations with more than 5,000 taps had an average yield of 0.33 gallons of syrup/tap.

This compared to operations with < 5,000 taps that saw average yields of 0.22 gallons of syrup/tap.

The differences were similar in 2022 when operations with < 5,000 taps saw average yields of 0.23 gallons of syrup/tap and those with > 5,000 taps saw 0.36 gallons of syrup/tap.

Maple Sap Business Promotion

Understanding the economic benefits of a maple sap enterprise

UVM Extension Maple Business is developing financial tools and technical guidance to guide decisions about starting a sap business. Partnering with forest landowners, current or prospective sap and/or maple producers, we will evaluate carbon and economic assessment tools and develop business opportunities.

Are you a forest landowner interested in assessing the economic potential of maple sap production on your land? Or looking to utilize your maple woods while maintaining forest health, develop sustainable forestry practices, or understand carbon markets and the forest carbon cycle?

Are you a maple producer looking to maximize your capacity or expand your operation by buying in sap from others?

Are you a maple entrepreneur or looking to start a business in the maple industry?

Some benefits of a maple sap business include:

- ◆ Lower barriers to entry and higher profitability; start-up costs about half the cost for a full sugaring operation.
- ◆ Strong demand for sap from an expanding maple products industry.
- ◆ Potential for economic incentives related to woodland management and forest carbon sequestration.

Interested or have questions?

Complete our brief intake form (<https://forms.office.com/r/TzhLUKRQez>) or contact Chris Lindgren, UVM Extension Forest Business Educator: christopher.lindgren@uvm.edu / 802-656-7583 / 1-800-281-6977

You can also find more resources and information about this project in the Sap section of maplemanager.org.